

Create a Movement: Activator™

We will equip a group of key influencers to go where the best learning transfer occurs: developing their peers, on the job, in small learning episodes, focused on changing behaviors for the purpose of delivering on their *One Big Thing*.



Our Activator process is ideal for organizations and business leaders needing to:

- Change or reinvigorate their culture
- Re-engage their workforce
- Move a business objective or initiative forward quickly
- Activate the potential within their workforce by engaging the hearts and minds of their employees



I feel blessed that I have been chosen to be in this program and starting this movement with our organization. What an amazing group of leaders.

- Birgit Wirtz, Section Head Global Pants Innovation, Procter & Gamble

program overview

Audience		Description					
<p>Ideal Participants: Offered to influencers and change agents</p> <p>Including:</p> <ul style="list-style-type: none">• High Potentials• Early Adopters• Key Influencers• Business Leaders <p>Ideal Class Size: 25-50 select participants per session</p>		<p>Duration: 24 weeks</p> <p>Program Includes:</p> <ul style="list-style-type: none">• 2.5-day facilitator-led workshop• Multiple virtual-based learning events• Certification <p>Expected Outcomes:</p> <ul style="list-style-type: none">• Peers activating peers• Network of change agents• Deeper connections and relationships• A grass roots movement that spreads throughout an entire organization					
PRE-LAUNCH	LAUNCH Workshop	GATE 1 Facet: Direct	GATE 2 Facet: Teach	GATE 3 Facet: Facilitate	GATE 4 Facet: Consult	GATE 5 Facet: Coach	GATE 6 Certification & Transition
ASSESS	EQUIP						SUSTAIN
WAVEMAKER							
Month 1 2.5 D Session	Month 1	Month 2 90 min webinar	Month 3 90 min webinar	Month 4 90 min webinar	Month 5 90 min webinar	Month 6 90 min webinar	Month 7 90 min webinar