

The Connector System

Networked specialists developing collaborative leadership to execute org strategies

The odds the average organization will successfully execute their strategies aren't good: 96% of executives cite a lack of collaboration for workplace failures, yet only 21% are confident in their ability to develop effective cross-functional teams. This is largely why over 70% of business strategies fail.

Traditional trainings aren't meeting the challenge: Rapidly developing inspired, enterprise-wide collaboration. What's needed is a networked team of collaborative leadership specialists. Called Connectors, they empower employees by developing in real-time the interpersonal capabilities research says are essential to executing plans.

The Connector System is the future of L&D. Rather than removing employees from their work and peers to develop them, Connectors join employees when they're primed for learning: The moment they're seeking solutions to their toughest business challenges. Now, your talent is optimized because development is occurring *in* the context of the business and the system that has the greatest impact on results: your culture.

An ideal solution for organizations seeking the autonomy to:

- ✓ Improve cross-functional execution of plans
- ✓ Unite and align people and teams to plans and strategies
- ✓ Develop decision making and enterprise thinking/actions

“Verus Global is the best at enabling organizations to bring the best out of their employees. - Ben Nobles, VP Vision Care, Alcon

Overview

- Certified Connectors deliver licensed content
- Duration: 4-day certification with sustained development
- Number of participants: Up to 30 attendees per session
- Connector candidate criteria tailored to business needs

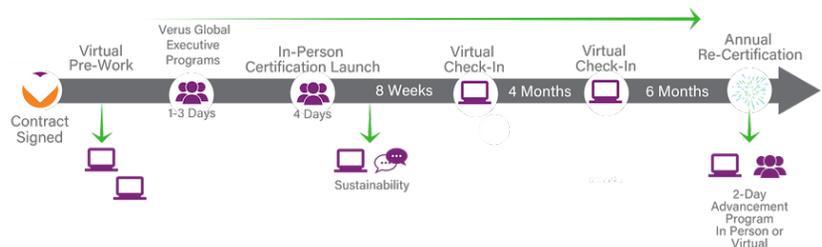
System highlights:

- Straight forward, one time up-front fee with no-limits on annual delivery
- No post-certification royalties or required materials fees (beyond printing costs and basics)
- Weekly resource and support feed from on-line learning platform called Wavemaker
- Admittance to a virtual, global community of Connectors
- Strategic advisement and mapping to other talent management initiatives
- Connector candidate selection and screening support
- You now have a proven delivery model for accelerating the success of future change initiatives.

Ongoing Re-Certification and Development

Annual re-certification upon qualification

The Connector System Journey Map



Executive Participation:

It can't be understated: Executive participation significantly elevates the results Connectors deliver. Therefore, when your top leaders participate in a tailored program your organization receives A) a reduction in their Connector System fee, and B) stronger collaborative leaders at the top.

Outcomes:

Improved execution of business strategies and plans. Optimized talent through increased alignment, communication, and trust driving enterprise-wide collaborative partnerships. Enhanced employee experience and engagement with inspired teammates able to sustain and apply their learnings across the enterprise, as well as in their personal lives