

# **Situational-Based Coaching:**

# Leadership Advisement

Combining the best practices of leadership coaching with practical advisement on real-time situations, leaders are equipped with a multi-faceted approach for strategically bringing their leadership best to all situations.

The Verus Global approach to coaching is focused on partnering and advising leaders around how to navigate a variety of situations, while providing them with a practical approach and tools that enable a transfer of knowledge and expertise that can directly elevate their everyday interactions. Verus Global takes a situational-based approach to coaching that leverages five facets of activation (Direct, Teach, Facilitate, Consult, Coach). These facets enable the leader to experience, embody and immediately apply their learnings to a variety of situations. Leaders who learn to employ this methodology and authentically deploy it on a routine basis are better able to improve their performance and the performance of their organization.



### The Verus Global Coach and Advisor will:

- Analyze feedback provided by the participant on self-identified areas of opportunity
- Utilize situations presented by the participant to coach them in strategic use of the facets to influence behavior change
- Challenge belief systems that create roadblocks in growth
- Partner to develop measurable outcomes in personal leadership focused development

### Ideal for:

- Mid-to-Senior Leaders
- New Leaders in Organizational-Critical Roles
- High-Potentials and Successors
- Leaders who have or haven't had prior exposure to the Verus Global tools



"I'm in the business of saving lives, yet the way I was treating others in the process of delivering on my objective was diminishing the lives of others. Truly, the biggest thing for me now is I really want the people around me to win. It's not about me."

- Global Fortune 100 Leader

## **Advisement Overview**

#### **Includes:**

- For one leader, we offer 10 coaching sessions at 60 minutes each (10 minutes prep for Coach; 50minute call)
- For multiple leaders, we offer a bank of 60minute coaching sessions (ex. 40 sessions) that can be distributed amongst a team (minimum of 4 sessions per person)
- Weekly or bi-weekly calls; on-demand coaching available as well

#### **Outcomes:**

- Greater awareness of self and ability to bring your best to any situation
- Ability to communicate with clarity your vision and provide clear direction
- Successfully engage and empower team members
- Accelerate trust and affinity