



Pilar Pardo

Pilar came to Verus Global in 2010 and brings an extensive background in coaching and leadership. She believes that one of the most important resources a company can develop is its people – and she craves opportunities to build wellness culture (in English, Spanish, and Portuguese).

Pilar decided to completely change her professional career whilst working for a large, multinational company. She chose to follow her inherent belief that we, as human beings, make the most significant impact when we are connected to our true selves. Once in this heart-space, we can create new things, deal with difficult challenges and deliver our very best in all aspects of our lives. This belief has been the main driver of her work; to connect people and companies with their soul and their essence in order to help them deliver their very best.

“My work with Verus Global has taught me that people everywhere are essentially the same. We all want to reach our highest potential and to experience life to its fullest.”

Areas of Expertise Include (but are not limited to):

- **Organizational Effectiveness**
- **Team Performance**
- **Leadership Advisement**
- **Neurolinguistic Programming**
- **Team Alignment and Communication**

Her biggest success? Pilar defines it as doing work she loves, developing people and seeing the impact of her work showcased in lives where work and family life is improved. She greets each challenge with enthusiasm – a trait that serves sessions well.

Pilar received her Masters in Neurolinguistics Programming from Institut Gestalt of Barcelona. Her certifications include: Professional Certified Coach (PCC) from the International Coach Federation; Co-Active Coaching Certification from CTI; Relations and Organizational Systems Coaching studies from Center for Right Relationship and studied Gestalt Therapy at Escuela Medrilena de Gestalt. She’s also a member of the International Coach Federation.

More about Pilar:

Pilar lives in Madrid, Spain. She loves walking in nature and salsa dancing and is a huge fan of the San James Walk in the North of Spain. She enjoys travel and loves to learn new things (especially related to self-development which she applies in her work with others.)

“I believe that everyone deserves to experience the impact of Pathways to Leadership® ... on their happiness, in their families, at their work and in their communities.”

Trusted partner to many, including: P&G, Cloosterman-Huwaert, Nestlé, and International Automotive Components (IAC).