

Mobilize Talent:

ACTIVATOR

We will equip a group of key influencers to go where the best learning transfer occurs: developing their peers, on the job, in small learning episodes, focused on bringing out the best in others so they can deliver more effectively on your business objectives.

The **Activator** Program equips a group of strategically selected employees with a multi-faceted approach to take out into your organization – inspiring, motivating and equipping your workforce with the same approach in a way that quickly spreads across your organization, creating a multiplier effect.

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The Activator principles have made me more self-aware of my interactions with others and how the way I interact with others can either have a positive or negative impact on [my organization's] culture.
- Individual mentored by an Activator

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This program has been the best, in my 18 years at [this organization], at translating back to the workplace after the off-site training. This, despite the unique challenges facing [my organization], speaks to the strength of this program and your business.

- Activator Participant and Senior Leader

Ideal for:

- Changing or reinvigorating your culture
- Re-engaging your workforce
- Moving a business objective/initiative forward quickly
- Activating the potential within your workforce by engaging the hearts and minds of your employees

Program Overview

Duration:

2 ½ Days + Sustainability

Number of Participants:

20-40 participants per session

Includes:

- 3-5 virtual interviews with the facilitator and key leaders to set expectations, build affinity and refine focus for the program launch
- Pre-session survey and light pre-work for participants
- 2 ½ day in-person, facilitator-led launch session followed by 24 weeks of sustainability
- Sustainability includes: Access to Wavemaker; Bi-weekly peer-led, facilitator-supported, 60-minute small group meetings; Six, 90-minute virtually-facilitated webinars (one per month)

Ideal Audience:

- High Potential
- Change Agents
- Key Influencers
- Mentors

Outcomes:

- Elevated everyday interactions that activate the mind and heart
- Stronger relationships that foster increased levels of trust and transparency
- Direct and open conversations with a focus on moving business objectives forward
- Peers activating potential in peers
- Network of change agents
- Equipped with the ability to leverage the five facets of activation (Direct, Teach, Facilitate, Coach and Consult) to bring out the best in others

PRE-SESSION VIRTUAL INTERVIEWS	IN-PERSON LAUNCH	ACTIVATOR FACET: DIRECT	ACTIVATOR FACET: TEACH	ACTIVATOR FACET: FACILITATE	ACTIVATOR FACET: CONSULT	ACTIVATOR FACET: COACH	CERTIFICATION & TRANSITION
DISCOVER	EQUIP						SUSTAIN
3-5 INTERVIEWS	2.5 DAYS	90-MIN VIRTUAL EVENT	90-MIN VIRTUAL EVENT	90-MIN VIRTUAL EVENT	90-MIN VIRTUAL EVENT	90-MIN VIRTUAL EVENT	90-MIN VIRTUAL EVENT



Wavemaker, a Verus Global virtual learning experience, guides, elevates and reinforces participant's learning throughout their program. Wavemaker includes supplemental resources, supporting materials and ongoing discussions with their cohort and facilitator-all in one place. For more information, visit www.VerusGlobal.com/Wavemaker.