



Victoria L. Roberts

Victoria brings over 15 years experience as a trusted adviser and catalyst for activating the brilliance in people to achieve organizational growth. She works closely with executives to align and translate their organizational purpose, vision and strategy into something meaningful for all levels of the organization. This happens when the vision is translated into a strategy and shows up in how you design your organization, hire and plan for the capabilities you need to deliver on your vision.

In her current role, Victoria serves as the President of Verus Global. Prior to this role, she has held multiple organizational effectiveness consulting roles as well as delivered consulting solutions in medical device, healthcare, building materials and technology industries. She is energized when partnering with client partners to co-create strategies and solutions relative to organizational design, growth strategy, team performance, human capital, leadership development and change leadership.

One of Victoria’s passions is to ensure that the organization is prepared to handle transformational change. She applies her systems thinking approach to ensure that the organization has the talent, the process and systems in place to support and sustain any transformation.

To achieve strategic priorities, Victoria has partnered with executive teams to design and execute a leadership strategy. She has designed and launched the new human capital planning process that embeds talent and leadership development through experiences and practice.

She holds a Masters of Arts in Counseling Psychology and a Bachelor of Arts in Advertising. She is a certified Executive Coach through Linkage, and is certified in the Blended Emotional Intelligence 360 assessment inventory, ECI, EQ-I and EQ Map; Center for Creative Leadership 360 SKILLSCOPE assessment; Influencing Style Indicator, Crucial Conversations; MBTI and Temperament Theory; FIRO-B; Lominger’s Career Architect and Learning from Experience inventory for emerging leaders.

More about Victoria:

Victoria fills her cup by loving on her family, running and practicing yoga. Victoria is also co-author of the book *Do Big Things* (Wiley, 2017).

Expertise:

- **Mission/Vision/Strategic planning facilitation and design**
- **Organizational Design and Readiness**
- **Business model generation and value proposition facilitation and design**
- **Executive Coaching & Leadership Development**
- **Talent Capability and Humanistic Skill Development**
- **Strategic Hiring & Executive Assessment**
- **Customer experience strategy and process improvement implementation**
- **Sales model implementation and consultative solutions delivery**
- **Salesforce Change Management & Learning Strategy**
- **Talent Development**

